



Manyleb

Mae'r cwrs Busnes TGAU yn ddiddorol iawn ac yn rhoi blas ar nifer o feysydd busnes gan gynnwys marchnata, cyllid, adnoddau dynol a chynhyrchu. Rydym yn astudio busnesau real, yn lleol ac yn genedlaethol.

Y Fanyleb - mae 6 maes testun

1. Gweithgaredd Busnes

Yn ganolog i weithgaredd busnes mae menter ac entrepreneuriaid sy'n cychwyn busnesau. Mae busnesau yn amrywio o ran maint a pherchnogaeth.

2. Dylanwadau ar fusnes

Mae angen deall bod dylanwadau allanol yn effeithio ar fusnesau e.e. dylanwadau technolegol, moesegol, amgylcheddol economaidd, effaith globaleiddio a deddfwriaeth.

3. Gweithrediadau

Mae hyn yn ymwneud â rheoli adnoddau, ansawdd a'r gadwyn gyflenwi er mwyn gwerthu a llwyddo yn y marchnadoedd y gweithredir ynddynt.

4. Cyllid

Rhaid deall pwysigrwydd paratoi a chreu cyfrifon ariannol a dadansoddi perfformiad ariannol y busnes.

5. Marchnata

Mae marchnata yn ceisio adnabod, rhagweld a bodloni anghenion y cwsmeriaid i greu cymysgedd marchnata llwyddiannus.

6. Adnoddau Dynol

Mae'n cynnwys recriwtio, hyfforddiant, trefnu, cadw, datblygu ac ysgogi gweithwyr.

Mae llawer yn dewis astudio Busnes yn y sector trydyddol ac mae astudio'r pwnc ar gyfer TGAU yn rhoi sylfaen gadarn i chi wneud hyn.

Many choose to study Business in Yr 12 and opting for the subject at GCSE gives a firm foundation for you to do so.

Dull Asesu

Papurau Arholiad - **60%**

Gwaith Cwrs - **40%**

Syllabus

Business GCSE is an exciting course where learners get an insight into various aspects of business including marketing, finance, human resources and production. We study real businesses, locally and nationally.

The Syllabus - there are 6 topic areas

1. The Nature of Business activity

At the heart of business activity is enterprise and entrepreneurs who initiate and grow businesses. Business organisations vary in size and ownership.

2. Influences on Business

Learners need to understand how external influences can have an effect on businesses e.g. technological, ethical, environmental and economical influences, globalisation and legislation.

3. Business Operations

Operations include how a business achieves quality and efficient supply chain so as to succeed in their market.

4. Finance

Learners need to understand the importance of financial reporting and analysing the financial performance of a business.

5. Marketing

Marketing is involved in identifying, predicting and fulfilling customer needs and creating a successful marketing mix.

6. Human Resources

This includes recruiting, training, organising, motivating and developing workers.

Assessment Method

Examination Papers - **60%**

Course Work - **40%**